

**Average treatment effects (ATEs)**

Party	Treatment	Content	House Vote Choice	Percentile
Dem	Affordable Housing	Too many communities don't have enough affordable places to live. Teachers, nurses, and service workers are being priced out of the very cities where they work and raise their families. We need to get direct financial assistance to renters in cities that are building more housing to bring costs down. Every community deserves homes that working people can actually afford.	2.7%	98%
Dem	Institutional Investors	We need to make rent more affordable, and institutional investors are driving up costs in some metropolitan areas. Big Wall Street companies are buying up homes and apartments, making it harder for regular families to find a place they can afford. We should ban big companies from buying up lots of housing. Homes should be for families to live in, not for corporations to profit from.	2.7%	97%
Dem	Freeze only	We need to make rent more affordable. Families are watching their rent go up year after year while their paychecks stay the same. No one should have to choose between paying rent and putting food on the table. We should freeze rent and cap what landlords can charge so working families can finally stop falling further behind every single month.	2.6%	97%
Dem	Family expenses	When rent takes up so much of the family budget, there's less money left for everything else — childcare, school supplies, doctor visits, groceries, and saving for the future. Getting direct financial assistance to renters in cities that are building more housing to bring costs down would free up real money for what matters most to your family.	2.5%	96%
Dem	Keeping your paycheck	Too much of your hard-earned money goes straight to rent every single month. People are working full-time jobs and still struggling to get by because housing costs are out of control. Getting direct financial assistance to renters in cities that are building more housing to bring costs down means you get to keep more of what you earn.	2.4%	96%
Dem	Freeze rent R3	We need to give renters some extra breathing room. Rent keeps going up and families are struggling to keep up. We should temporarily freeze rent by providing rebates to renters, as long as their local government builds the housing we need to lower costs over time. That way families get relief right now while we work on bringing prices down for good.	2.3%	94%
Dem	Saving for a home	So many renters want to buy a home someday but can't save enough when rent eats up most of their paycheck. Getting direct financial assistance to renters in cities that are building more housing to bring costs down would change that. When families pay less in rent, they can finally start saving for a down payment and a place of their own.	2.2%	92%
Dem	Local Communities	Strong neighborhoods depend on people being able to afford to live there. When rents get too high, families leave and communities lose what makes them special. We should get direct financial assistance to renters in cities that are building more housing to bring costs down. Investing in housing is how we keep our neighborhoods strong and our communities together.	2.2%	92%
Dem	Long-term cost reduction	Rents have been going up for years and they're not going to come down on their own. We need a real plan that helps people now and fixes the problem for the future. Getting direct financial assistance to renters in cities that are building more housing to bring costs down is a smart approach. It saves families money today and tomorrow.	2.2%	92%
Dem	Renters deserve help too	Homeowners get tax breaks and government programs, but renters — who make up millions of American families — have been left out. That's not fair. We need to get direct financial assistance to renters in cities that are building more housing to bring costs down. Renters work just as hard as anyone else, and they deserve the same kind of support.	2.2%	92%
Dem	Do-nothing Republicans	Republicans in Congress have blocked every effort to bring down housing costs. They've done nothing while rents keep climbing and families fall further behind. We need a real plan to get direct financial assistance to renters in cities that are building more housing to bring costs down. It's time for leaders who actually do something about the rent crisis.	2.1%	91%
Dem	Supply R3	We need to build more housing that people can afford. Right now, there aren't enough homes, and that's driving up rents for everyone. We should encourage local governments to build the housing we need by providing rebates to renters if they increase the number of homes in their community. It's a plan that helps renters now and brings costs down over time.	1.9%	84%
Dem	Supply only	The best way to bring costs down is to build more housing. There simply aren't enough homes in this country, and that's why rents are so high and buying a house feels out of reach for so many families. We should build millions more homes across the country over the next five years, which will make rent more affordable and make it easier to buy a home.	1.7%	78%