



Economic Snapshot: May 2014

Christian E. Weller on the State of the Economy

By Christian E. Weller and Jackie Odum May 28, 2014

Many middle-class families struggle with modest job growth, slow income growth, high poverty, and a lack of employer-sponsored benefits, while corporate profits remain high. The United States needs to take action and adopt policies that create economic opportunities for all to become financially secure. Progressive policies such as a higher minimum wage, extended unemployment insurance benefits, and affordable health insurance can contribute to stronger economic and job growth and lead to more and better economic opportunities for millions of middle-class Americans.

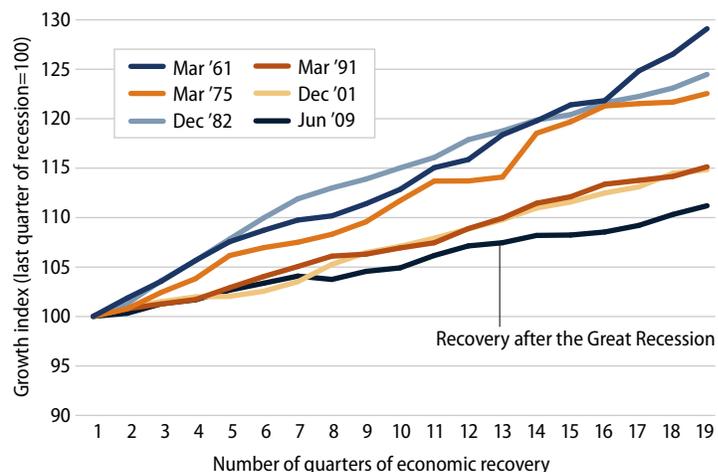
The Affordable Care Act, or ACA, is just one example of good policy that promotes financial growth and security for both middle-class families and our nation's economy. Since its enactment, the ACA has lowered projected budget deficits and provided Americans with the financial security they need by expanding coverage, providing access to free preventive care, and preventing insurance companies from charging women more than men.

The president can continue to take some small steps toward progressive policies, despite a dysfunctional Congress that is stymied by a radical conservative minority intent on obstructing popular policies designed to help struggling American families. Such presidential policies include creating better jobs for low-wage workers in the federal government and among government contractors, investing in job training and subsidies for green energy, and promoting responsible contracting by encouraging pay transparency and strengthening rules on employer retaliation.

1. Economic growth lags behind similar points in prior business cycles. Gross domestic product, or GDP, slightly increased in the first quarter of 2014 at an inflation-adjusted annual rate of 0.1 percent. Domestic consumption increased by an annual rate of 3 percent, and housing spending substantially shrank by 5.7 percent, while business investment growth fell at a rate of 2.1 percent. Exports decreased by 7.6 percent in the first quarter, and government spending decreased by 0.5 percent.¹ The economy expanded by 11.1 percent from June 2009 to December 2013—its slowest expansion during recoveries of at least equal length.² Policymakers need to focus on strengthening economic growth, e.g. by investing in infrastructure and education.

2. Improvements to U.S. competitiveness lag behind previous business cycles. Productivity growth, measured as the increase in inflation-adjusted output per hour, is key to increasing living standards. U.S. productivity rose by 7.3 percent from June 2009 to December 2013, the first 18 quarters of the economic recovery since the end of the Great Recession.³ This compares to an average of 11.9 percent during all previous recoveries of at least equal length.⁴ No previous recovery had lower productivity growth than the current one. Productivity growth is the main driving force behind the country's ability to raise living standards. Weaker productivity growth than in the past will make it harder to build a strong middle class, requiring policymakers' attention to invest in U.S. competitiveness.

FIGURE 1
GDP growth in recovery in comparison to previous recoveries



Source: Authors' calculations based on Bureau of Economic Analysis, *National Income and Product Accounts* (U.S. Department of Commerce, 2014). Calculations only done for recoveries that have lasted at least four years.

3. The housing market continues to recover

from historic lows. New-home sales amounted to an annual rate of 433,000 in April 2014—a 4.2 percent decrease from the 452,000 homes sold in April 2013, and well below the historical average of 698,000 homes sold before the Great Recession.⁵ The median new-home price in April 2014 was \$275,800, up from one year earlier.⁶ Existing-home sales were down by 7.5 percent in March 2014 from one year earlier, but the median price for existing homes was up by 7.9 percent during the same period.⁷ Home sales have to go a lot further, given that homeownership in the United States stood at 64.8 percent in the first quarter of 2014, down from 68.2 percent before the recession. The current homeownership rates are similar to those recorded in 1996, well before the most recent housing bubble started.⁸ Although the housing-market recovery started later than the wider economic recovery—and started out at a record low—the housing market has lately contributed a much-needed boost to economic progress. As such, there is still plenty of room for the housing market to provide more stimulation to the economy more broadly. The fledgling housing recovery could gain further strength if policymakers support economic growth and job creation at the same time.

4. The outlook for budget deficits improves. The nonpartisan Congressional Budget Office, or CBO, estimated in April 2014 that the federal government will have a deficit—the difference between taxes and spending—of 2.8 percent of GDP for fiscal year 2014, which runs from October 1, 2013, to September 30, 2014.⁹ This deficit projection is down from 4.1 percent in FY 2013.¹⁰ This projected deficit for FY 2014 is slightly better than what CBO predicted in February 2014, when it estimated a deficit of 3 percent of GDP for FY 2014.¹¹ The estimated deficit for FY 2014 is much

smaller than it was in previous years due to a number of measures that policymakers have already taken to slow spending growth and raise a little more revenue than was expected just last year. The slowdown in health care costs—a result partially attributed to provisions within the ACA—has significantly contributed to these shrinking deficit projections.¹² The improving fiscal outlook generates breathing room for policymakers to focus their attention on targeted, efficient policies that promote long-term growth, job creation, and deficit reduction.

5. Moderate labor-market recovery shows less job growth than in previous business cycles.

There were 7.3 million more jobs in April 2014 than in June 2009. The private sector added 8 million jobs during this period. The loss of some 601,000 state and local government jobs explains the difference between the net gain of all jobs and the private-sector gain in this period.

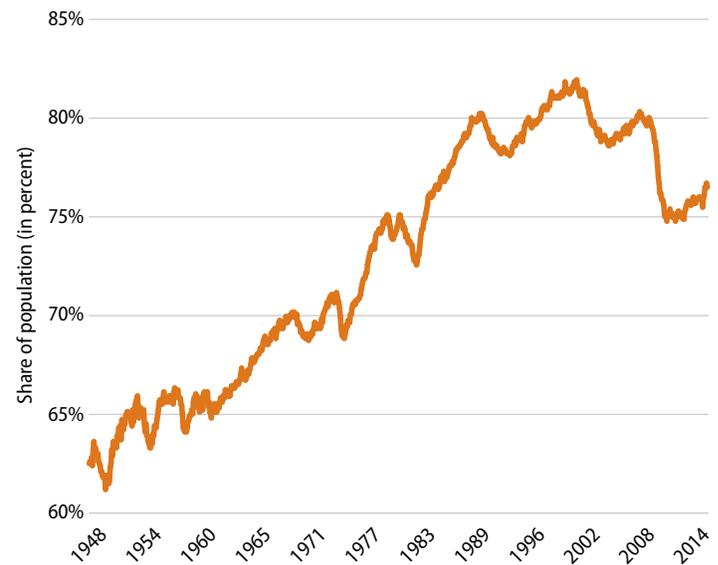
Budget cuts reduced the number of teachers, bus drivers, firefighters, and police officers, among others.¹³ The total number of jobs has now grown by 5.5 percent during this recovery, compared to an average of 12.7 percent during all prior recoveries of at least equal length.¹⁴ Those looking for jobs still need assistance such as extended unemployment insurance benefits.

6. Employment opportunities grow very slowly for people in their prime earning years.

The employed share of the population from ages 25 to 54—which is unaffected by the aging of the overall population—was 76.5 percent in April 2014. This was just above the level recorded in June 2009 and well below the levels recorded since the mid-1980s and before the Great Recession started in 2007. The employed share of the population has, on average, grown by 3.6 percentage points at this stage during previous recoveries of at least equal length.¹⁵ Specifically, there has been insufficient job growth to create real economic opportunities for people in the midst of their main earning years—years when they need those opportunities the most.

7. Employer-sponsored benefits disappear. The share of people with employer-sponsored health insurance dropped from 59.8 percent in 2007 to 54.9 percent in 2012, the most recent year for which data are available.¹⁶ The share of private-sector workers who participated in a retirement plan at work fell to 39.4 percent in 2012, down from 41.5 percent in 2007.¹⁷ Families now have less economic security than in the past due to fewer employment-based benefits, which requires them to have more private sav-

FIGURE 2
Employment-to-population ratio for 25–54 year-olds, 1947–2014



Source: Bureau of Labor Statistics, Current Population Survey (U.S. Department of Labor, 2014).

ings to make up the difference. The ACA appears to set a welcome counterpoint to the trend of disappearing health insurance benefits. Since the ACA's marketplace open enrollment period began in October 2013, the uninsured rate has dropped to 13.4 percent, the lowest monthly rate recorded since 2008.¹⁸ Moreover, uninsured rates continue to decline among communities of color and low-income Americans. Since January 2014, the uninsured rate has dropped by 7.1 percent for African Americans, 5.5 percent for Hispanics, and 5.5 percent for lower-income Americans.¹⁹

8. Some communities continue to struggle

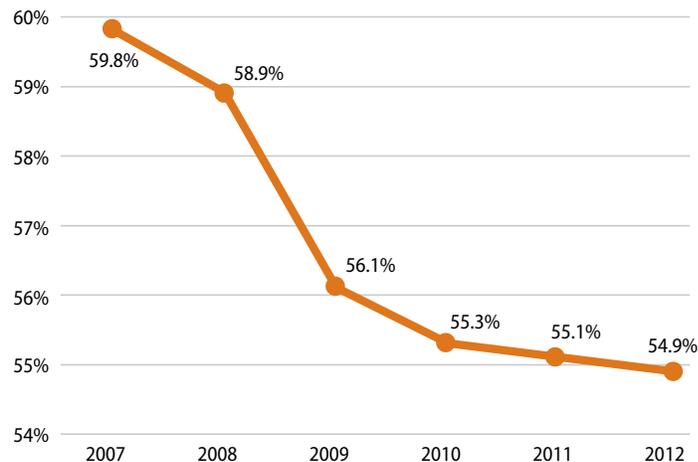
disproportionately from unemployment.

The unemployment rate ticked down to 6.3 percent in April 2014: The African American unemployment rate was 11.6 percent; the Hispanic unemployment rate was 7.3 percent; and the white unemployment rate was 5.3 percent. Meanwhile, youth unemployment stood at 19.1 percent. The unemployment rate for people without a high school diploma ticked down to 8.9 percent, compared to 6.3 percent for those with a high school degree, 5.7 percent for those with some college education, and 3.3 percent for those with a college degree.²⁰ Population groups with higher unemployment rates have struggled disproportionately more amid the weak labor market than white workers, older workers, and workers with more education.

9. The rich continue to pull away from most Americans. Incomes of households in the 95th percentile—those with incomes of \$191,000 in 2012, the most recent year for which data are available—were more than nine times the incomes of households in the 20th percentile, whose incomes were \$20,599. This is the largest gap between the top 5 percent and the bottom 20 percent of households since the U.S. Census Bureau started keeping records in 1967. Median inflation-adjusted household income stood at \$51,017 in 2012, its lowest level in inflation-adjusted dollars since 1995. And the poverty rate remains high—at 15 percent in 2012—as the economic slump continues to take a massive toll on the most vulnerable citizens.²¹

10. Corporate profits stay elevated near pre-crisis peaks. Inflation-adjusted corporate profits were 88 percent larger in December 2013 than in June 2009. The after-tax corporate-profit rate—profits to total assets—stood at 3.2 percent in December 2013, nearing the previous peak after-tax profit rate of 3.3 percent that occurred prior to the Great Recession.²² Corporate profits recovered quickly during the economic recovery, highlighting the bifurcated nature of the economy.

FIGURE 3
U.S. poverty rate, 2007 to 2012



Source: Bureau of Labor Statistics, *Current Population Survey* (U.S. Department of Labor, 2014).

- 11. Corporations spend much of their money to keep shareholders happy.** From December 2007—when the Great Recession started—to December 2013, nonfinancial corporations spent, on average, 98 percent of their after-tax profits on dividend payouts and share repurchases.²³ In short, almost all of nonfinancial corporate after-tax profits went to keep shareholders happy during the current business cycle. Nonfinancial corporations also held, on average, 5.4 percent of all of their assets in cash—the highest average share since the business cycle that ended in December 1969. Nonfinancial corporations spent, on average, 168 percent of their after-tax profits on capital expenditures or investments—by selling other assets and by borrowing. This was the lowest ratio since the business cycle that ended in 1960. U.S. corporations have prioritized keeping shareholders happy and building up cash over investments in structures and equipment.
- 12. Poverty is still widespread.** The poverty rate remained flat at 15 percent in 2012—the most recent year for which data are available—which is an increase of 0.7 percentage points over the three years of the recovery from 2009 to 2012. The poverty rate has fallen on average by 0.7 percentage points in previous recoveries of at least equal length. Moreover, some population groups suffer from much higher poverty rate than others. The African American poverty rate, for instance, was 27.2 percent and the Hispanic poverty rate was 25.6 percent, while the white poverty rate was 9.7 percent. The poverty rate for children under age 18 stood at 21.8 percent. More than one-third of African American children—37.9 percent—lived in poverty in 2012, compared to 33.8 percent of Hispanic children and 12.3 percent of white children.²⁴
- 13. Household debt is still high.** Household debt equaled 103.8 percent of after-tax income in December 2013, down from a peak of 129.7 percent in December 2007.²⁵ A return to debt growth outpacing income growth, which was the case prior to the start of the Great Recession in 2007, from already-high debt levels could eventually slow economic growth again. This would be especially true if interest rates also rise from historically low levels due to a change in the Federal Reserve’s policies. Consumers would have to pay more for their debt, and they would have less money available for consumption and saving.

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Endnotes

- 1 Bureau of Economic Analysis, *National Income and Product Accounts* (U.S. Department of Commerce, 2014).
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- 3 Calculations are based on productivity growth (output per hour) for nonfarm businesses from Bureau of Labor Statistics, *Current Employment Statistics* (U.S. Department of Labor, 2014).
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- 8 Bureau of the Census, *Housing Vacancies and Homeownership* (U.S. Department of Commerce, 2014).
- 9 Congressional Budget Office, "Updated Budget Projections: 2014 to 2024" (2014), available at http://www.cbo.gov/sites/default/files/cbofiles/attachments/45229-UpdatedBudget-Projections_2.pdf.
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- 11 Ibid.
- 12 Richard Kogan and William Chen, "Projected Ten-Year Deficits Have Shrank by Nearly \$5 Trillion Since 2010, Mostly Due to Legislative Changes" (Washington: Center on Budget and Policy Priorities, 2014), available at <http://www.cbpp.org/cms/?fa=view&id=4106>.
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- 14 Ibid.
- 15 Calculations based on Bureau of Labor Statistics, *Current Population Survey* (U.S. Department of Labor, 2014).
- 16 Bureau of the Census, *Income, Poverty, and Health Insurance Coverage in the United States: 2012* (U.S. Department of Commerce, 2013). This report is occasionally referred to as the poverty report.
- 17 Craig Copeland, "Employment-Based Retirement Plan Participation: Geographic Differences and Trends, 2012" (Washington: Employee Benefit Research Institute, 2013).
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- 20 Unemployment numbers are taken from Bureau of Labor Statistics, *Current Population Survey*.
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- 22 Profit rates are calculated based on data from Board of Governors of the Federal Reserve System, "Release Z.1 Financial Accounts of the United States" (2014). Inflation adjustments are based on the Personal Consumption Expenditure Index from Bureau of Economic Analysis, *National Income and Product Accounts*.
- 23 Calculations based on Board of Governors of the Federal Reserve System, "Release Z.1 Financial Accounts of the United States."
- 24 Calculations based on Bureau of the Census, *Income, Poverty, and Health Insurance Coverage in the United States: 2012*.
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